

PRESS RELEASE, Berlin, October 04, 2019

SMP advises Exporo on joining forces with Zinsland

Berlin – Schnittker Möllmann Partners (SMP) advised Exporo, the German market leader for digital real-estate investments, on its cooperation with Zinsland. The cooperation between the two platforms creates an integrated provider with about 190 employees and (by Exporo's own account) a market share of roughly 85% in the field of real-estate investment crowdfunding. The companies are planning to further develop the market jointly in order to provide investors with easy and transparent access to real property. In this con-text, the two companies will henceforth pursue a shared target of one million European digital real-estate investors. Exporo received comprehensive legal advice from a team co-led by SMP partners Jörn Wöbke and Stephan Bank. This is not the first time that Exporo has relied on SMP's expertise: The company was advised by SMP partner Stephan Bank and his team on all corporate-law matters that arose during all of the financing rounds undertaken to date.

Exporo

Exporo is Germany's leading provider of digital real-estate investments. The company enables private individuals to invest in real-estate projects, starting with fairly low amounts, and to build an individual real-property portfolio without any significant barriers to entry. In this context, Exporo offers two kinds of real-estate investments: short fixed-term investments and flexible participations. Headquartered in Hamburg's Hafencity, the company was established in 2014 and currently has 150 employees.

Zinsland

The Zinsland online platform acts as a broker for assets and financial instruments for purposes of financing real-estate projects that allows investors to put money into real-estate projects of individual real-estate companies. Since its founding in 2014, the company has enjoyed steady growth and has established itself as one of the pioneers of digital real-estate financing. To date, Zinsland has financed 96 projects with a total volume of more than EUR 670 million. The shareholders consists of real-estate experts with long-standing expertise and industry knowledge.

Advisors to Exporo:

SMP (Berlin/Hamburg)

[Dr. Jörn Wöbke \(Co-Lead, M&A/Corporate\), Partner](#)

[Dr. Stephan Bank \(Co-Lead, M&A/Corporate\), Partner](#)

[Dr. Helder Schnittker \(Structuring\), Partner](#)

[Dr. Malte Bergmann \(Tax\), Associated Partner](#)

[Dr. Martin Schaper \(M&A/Corporate\), Associated Partner](#)

[Dr. Dennis Rasch \(M&A/Corporate\), Associate](#)

About SMP:

SMP is a boutique law firm for tax and business law which is active in the core fields of Tax, Funds, Corporate and Transactions. The attorneys at SMP represent a broad client base, which ranges from emerging technology companies and family-run SMEs to large corporations as well as private equity and venture capital funds.

www.smp.law

Press Contact:

Frederic Sobottka

Marketing Manager

T +49 30 7675 975 37

E frederic.sobottka@smp.law

Schnittker Möllmann Partners PartG mbB, Hardenbergstraße 27, 10623 Berlin